**APPLICATION INFORMATION FORM – ATTACHMENT A**

**OPPORTUNITY ZONE CHALLENGE PROGRAM**

A representative of the lead municipality or county must complete and return this Proposal Application Form as part of the application package. If the question is not applicable to the proposal, please indicate “Not Applicable”.

This application form is a Word document. If you need more space than the form allows, attach a separate sheet referencing the Lead Municipality/County name and clearly identify the Section(s) and Number(s).

The Application Information Form must be completed and submitted in order for the proposal to be considered for a grant award.

***SECTION I: GENERAL INFORMATION***

**APPLICANT NAME (LEAD MUNICIPALITY/COUNTY):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**APPLICANT ADDRESS**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**APPLICANT CONTACT**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**APPLICANT E-MAIL ADDRESS**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**APPLICANT CONTACT PHONE NUMBER**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **If applicable, Please list all supporting municipalities partnering in this application**:

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1. **Please select (X) the type of planning project you are proposing, and list the total number of Opportunity Zone census tracts of your municipality, county or partnership:** 
   1. ***New Jersey municipal government:*** A single municipality with at least one (1) Opportunity Zone census tract, in part or in whole, within the geographic boundaries

Number of Tracts: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. ***New Jersey county government:*** A single county - with at least one (1) Opportunity Zone census tract, in part or in whole, within the geographic boundaries  
     Number of Tracts: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  2. ***Municipal partnership:*** Two to five New Jersey municipalities partnering – with at least one (1) Opportunity Zone census tract, in part or in whole, within the geographic boundaries  
     Number of Tracts: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Please identify strategic partners participating in this proposal:**

**PARTNER NAME (LEAD MUNICIPALITY/COUNTY):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PARTNER ADDRESS**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PARTNER CONTACT**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PARTNER E-MAIL ADDRESS**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PARTNER CONTACT PHONE NUMBER**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***SECTION II: PLANNING PROJECT OVERVIEW***

1. **Project Title** (10 Word Maximum)
2. **Plan / Project Description**: Please provide a description of the proposed capacity building project:
3. **Project Type**: Please select any of the following project types that may be applicable to the proposal:

\_\_\_\_\_Financial or Marketing Prospectus Plan

Planning, collating, data collection, data analysis, leveraging existing data sets and analysis from the NJ Department of Community Affairs Opportunity Zone analysis and research or other sources, illustration and authorship of a document or series of documents or electronic media intended for showcasing to Qualified Opportunity Zone investors the advantages and benefits of real estate and/or business equity investments in an Opportunity Zone or Zones.

\_\_\_\_\_Real Estate Development Plan

Planning for feasibility and development of projects that have commercial or mixed uses, including multi-family, retail, office, hospitality, community, and industrial. Examples of projects may involve the planning for the construction or rehabilitation of commercial and mixed-use buildings for multi-tenant residential or business development within an Opportunity Zone. Projects may be stand-alone or distinct parts of a larger development within an Opportunity Zone.

\_\_\_\_\_Zoning, Code and Regulatory Reform Plan

Planning for and designing changes to local and/ or county zoning, code and regulations that promote streamlining customer experiences, reducing cost involved in the processes, expedited process to encourage investment in Opportunity Zones that also take into consideration the needs and goals of the existing community without sacrificing needed protections to residents, local ecosystems or stakeholders

\_\_\_\_\_Other

Any plan not specifically detailed above that addresses the Opportunity Zone Challenge goals. We welcome new approaches to expanding capacity and economic development that do not fall into the categories above.

1. **Opportunity Zone Challenge Goals: Please detail how this project will build capacity and in both the short term and long term**
2. **Explain how the municipality, county or partnership will help to build local capacity for economic development, investment growth and meet community investment goals.**
3. **Explain the local municipality, county or partnership need for the Opportunity Zone Challenge Program grant award to the build local capacity for economic development. Please detail the inherent challenges that your community faces for example: the lack of a professional economic development team, the inability to attract project investment, stalled redevelopment plans and geographic issues.**
4. **Please detail how the plan will lead to investment growth in local Opportunity Zone projects**
5. **Please identify how you will engage local stakeholders (residents, business people, non-profits, education professionals) and meet community goals for investment as part of your plan’s goals.**

1. **If applicable, please identify how your plan will engage the investment community to build interest in Opportunity Zone business equity projects**

***SECTION III: STRATEGIC PARTNERS***

A municipality, county or municipal partnership is required, to enter into a partnership with at least one (1) other “entities” to leverage external expertise to best achieve the capacity building goals of the Opportunity Zone Challenge.

Strategic partners may include, but are not limited to:

* Chambers of Commerce
* Business Affinity or Advocacy Groups
* Non-profit organizations
* Foundations
* Community organizations
* Private businesses
* CDFI’s or other non-profit economic development organizations
* Incubators and/or accelerators

1. **Please describe the role(s) that the Strategic partner(s) will serve in the proposed project. If there are multiple partners, please be specific about the role of each individual partner.**
2. **Please detail any resources the Strategic partner(s) is contributing to the project:**
3. **Please detail any prior experience or selected accomplishments working with this strategic partner(s) on prior plans.**