TAKE CHARGE

A Charging Infrastructure Incentive Program



Take Charge is a pilot program launched by the New Jersey Economic Development Authority (NJEDA) to help private fleets cover the cost of installing charging infrastructure and to support on-site renewable energy generation and/or battery energy storage systems that power the chargers. Take Charge also allows participants to be eligible to participate in Virtual Power Plant (VPP) programs.

Applicant Eligibility

- For-profit commercial organizations with two or more vehicles registered in NJ for commercial use ***OR*** charging-as-a-service provider/property owner partnering with an eligible fleet.
- Projects must consist of installing charging infrastructure ***AND*** on-site renewable energy and/or storage systems on property in NJ.

Grant Information

- Awards range from $100,000 per project to $5M total per applicant.
- Grant amount is 50% of total eligible costs.
- Bonuses are available for projects in Overburdened/Adjacent communities per State Environmental Justice Law and small business applicants.

Other Charging Programs

- New Jersey's Clean Energy Program https://tinyurl.com/njcleanenerg
- NJDEP| Drive Green NJ | It Pays to Plug In https://tinyurl.com/itpaystoplugin
- NJDEP| Drive Green NJ | CPRG Clean Corridor Coalition https://tinyurl.com/cleancorridor
- Truck Information | PANYNJ https://tinyurl.com/panynjevtrucks
- Atlantic City Electric EVsmart Program https://tinyurl.com/ACevsmart
- Jersey Central Power & Light EV Driven Program https://tinyurl.com/jcplevdriven
- PSE&G EV Charging Program https://tinyurl.com/psegevcharging

NJEDA
ECONOMIC DEVELOPMENT AUTHORITY

Email us at takecharge@njeda.gov

Visit our website at www.njeda.gov/takecharge