

NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY

REQUEST FOR QUALIFICATIONS FOR

Marketing Consulting Services (Reference RFQ #2026-RFQ-284)

ADDENDUM #1

Date: August 14, 2026

The following constitutes an Addendum, which can be a Clarification and/or Modification to the above-referenced solicitation. This Addendum is divided as follows:

- Part 1: Answers to Questions Submitted
- Part 2: Additions, Deletions, Clarifications and Modifications to the RFQ

Part 1: Answers to Questions Submitted		
No.	Question	Answer
Part 2: Additions, Deletions, Clarifications & Modifications to the RFQ		
No.	Description	Clarification/Modification
1.	Section 1.3.4 Projected Milestone Dates	<u>Addendum:</u> On or about September 11, 2026 <u>Qualifications Due:</u> Friday, September 25, 2026 @ 2:00 p.m. ET