

**Notice of Request for
Qualifications for
Marketing Consulting Services
(reference *RFQ-284 Marketing Consulting Services*)**

Notice is hereby given that the New Jersey Economic Development Authority is seeking Qualifications to provide Marketing Consulting Services.

Qualifications must be responsive to the Request for Qualifications (RFQ), including all compliance documentation. The selected firm will be required to comply with the requirements of P.L. 1975, c. 127 - N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq.

The RFQ is available on the Authority's website at <https://www.njeda.gov/bidding/> under:

RFQ-284 Marketing Consulting Services

Questions regarding the RFQ must be submitted in writing, via e-mail to:

EDAProcurementQA@njeda.gov, no later than Wednesday, July 29, 2026 @ 2:00 pm (ET). No phone calls please.

All questions and answers regarding the RFQ will be posted on the Authority's website as Addenda at: <https://www.njeda.gov/bidding/> under ***RFQ-284 Marketing Consulting Services***.

Qualifications shall be received no later than Friday, August 28, 2026 @ 2:00 pm (ET)

Electronic Qualifications must be uploaded via the Authority's Procurement Portal, available at <https://www.njeda.gov/bidding/>. Please note, the Authority's Procurement Portal requires a one-time registration (Bidders select a unique Username and Password) which will record the Bidder's contact information.

Hard Copy Qualifications must be addressed to:
New Jersey Economic Development Authority
Procurement Department
Ref: RFQ # ***RFQ-284 Marketing Consulting Services***
Due Date: August 28, 2026 @ 2:00 pm (ET)
PO Box 990
36 West State Street
Trenton, NJ 08625-0990
609-858-6700

The above dates are subject to change. All changes will be reflected in Addenda posted to the Authority's website at <https://www.njeda.gov/bidding/>.

RFQ Issued By:

New Jersey Economic Development Authority
PO Box 990
36 West State Street
Trenton, NJ 08625-0990
609-858-6700