



New Jersey Business Acceleration
and Softlanding Ecosystem

THE STRATEGIC LANDING PAD FOR INTERNATIONAL BUSINESS DEVELOPMENT

The New Jersey Business Acceleration and Softlanding Ecosystem (NJ BASE), a New Jersey Economic Development Authority (NJEDA) program, powered by SOSa, is designed to attract and support international companies looking to enter the U.S. market.

Global Reach

Scaling international companies with New Jersey's innovation resources

Low Barriers

Free space and a supportive ecosystem for one year

Market Access

Easy entry to the core of the United States market



An initiative of

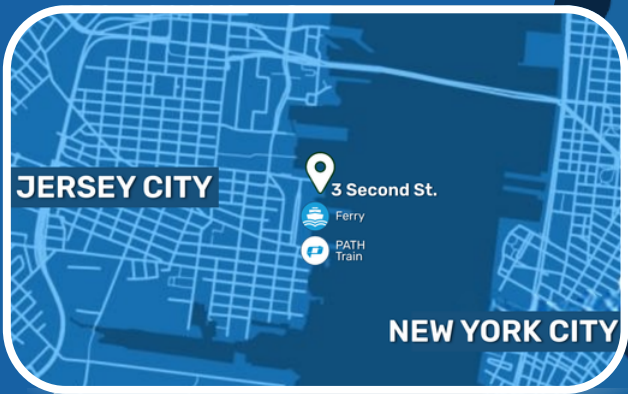
NJEDA

ECONOMIC DEVELOPMENT AUTHORITY

Operated by

SOSa

The Open Innovation Company



NJ BASE equips high-potential international scaleups with the essential framework for U.S. market success

State of the art facility in Jersey City

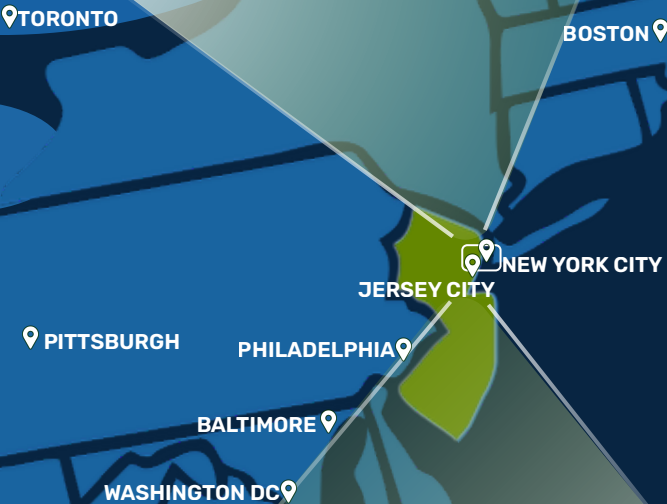
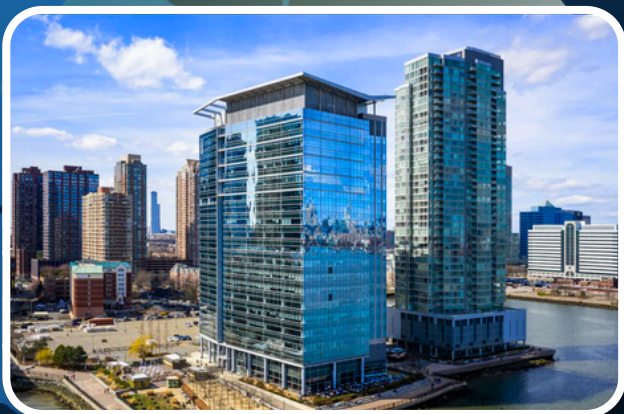
A world-class environment designed for growth, bridging the gap between New Jersey's tech ecosystem and the region's center of global finance

Networking and connections to leading corporations

Direct pathways to high-level engagement and validated demand with the region's most influential global enterprises.

Curated opportunities to support potential investment

Access, engagement, and thought leadership to connect capital with program participants



Ecosystems Built for Disruption

New Jersey is actively investing in high-growth key sectors, making it a natural home for tech, finance, and life sciences innovators

Technology and AI

Backed by a skilled workforce and strong partnerships with academia, the local tech sector is revolutionizing advancements in AI, cybersecurity, telecoms, and fintech

Advanced Manufacturing

Pioneering new supply chain solutions, New Jersey is driving local economic growth by producing everything from food and building materials to computers and electronics

Financial Services

Located minutes from Wall Street, the state offers the connectivity of the world's financial capital within a highly competitive and cost-effective business climate