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This is an exciting time as Camden is no longer a city of potential, but a city of progress and the time to invest is now! The City's ongoing transformation is the result of focused leadership, strong public-private partnerships, and a resilient community that never gave up on itself. We are rebuilding a city that is safer, stronger, and more financially sound than it has been in decades. And my administration remains dedicated to strengthening our neighborhoods and improving the quality of life citywide.

The attached Request for Expressions of Interest being issued by the New Jersey Economic Development Act presents a unique opportunity to redevelop 20+ acres of waterfront property in the City; close to the best that Camden has to offer and with sweeping views of the Philadelphia skyline. The project eventually selected through this process will be joining existing corporate, educational and healthcare headquarters including Campbells, Subaru North America, Cooper University Healthcare, Rutgers University – Camden, Holtec and many others.

Camden is quickly becoming a model 21st century City and a shining example for urban revitalization. Our holistic strategy will remain intensely focused on bolstering public safety, promoting economic growth, and improving educational outcomes for our residents. These reforms are the three main pillars upon which Camden is building its new foundation. These are the building blocks for vibrant neighborhoods, a safe community, and a healthy economic climate.

The City has recently witnessed billions of dollars in new investment as businesses have expanded or relocated to Camden. And, from the governmental perspective, we are supporting that growth by undertaking more than \$150 million in improvements to the City's park system and open spaces. Additionally, we are spending hundreds of millions more to repave/reconstruct hundreds of City roads while ensuring that our utilities can accommodate the growth that is underway. Camden is investing in itself, and our business-friendly climate ensures similar private-sector investment.

These are historic times for the City Invincible! We look forward to reviewing your proposed vision for the most developable property in the City and invite you to join us on this remarkable journey. Together we can be Camden Strong!

Sincerely,

Honorable Victor G. Carstarphen
Mayor, City of Camden