



A Strategic Landing Pad for International Business Development

The New Jersey Business Acceleration and Softlanding Ecosystem (NJ BASE) is a new initiative led by the New Jersey Economic Development Authority (NJEDA) that is designed to attract and support international companies and entrepreneurs looking to enter the U.S. market.



3 Second Street, Jersey City

Located on the 5th floor, NJ BASE includes over 7,000 sq. ft. (650 sq. m.) of Class A office space and is fully furnished with onsite conference rooms, event spaces, parking, and mass transit access. This facility provides a beautiful, collaborative, and modern work environment in a strategic U.S. location, only a short drive from Newark Liberty International Airport (EWR). Overseen by NJEDA, NJ BASE will be operated in partnership with SOSA, a globally recognized technology and innovation consulting firm.



Born from conversations with New Jersey entrepreneurs commuting into New York for co-working space, NJ BASE provides a dedicated “landing pad” for foreign companies in New Jersey.



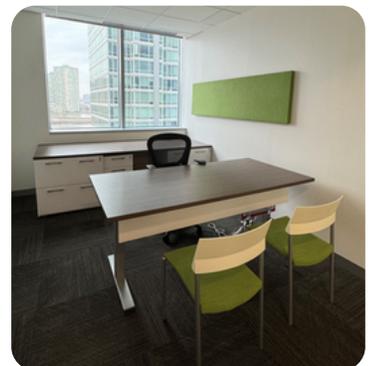
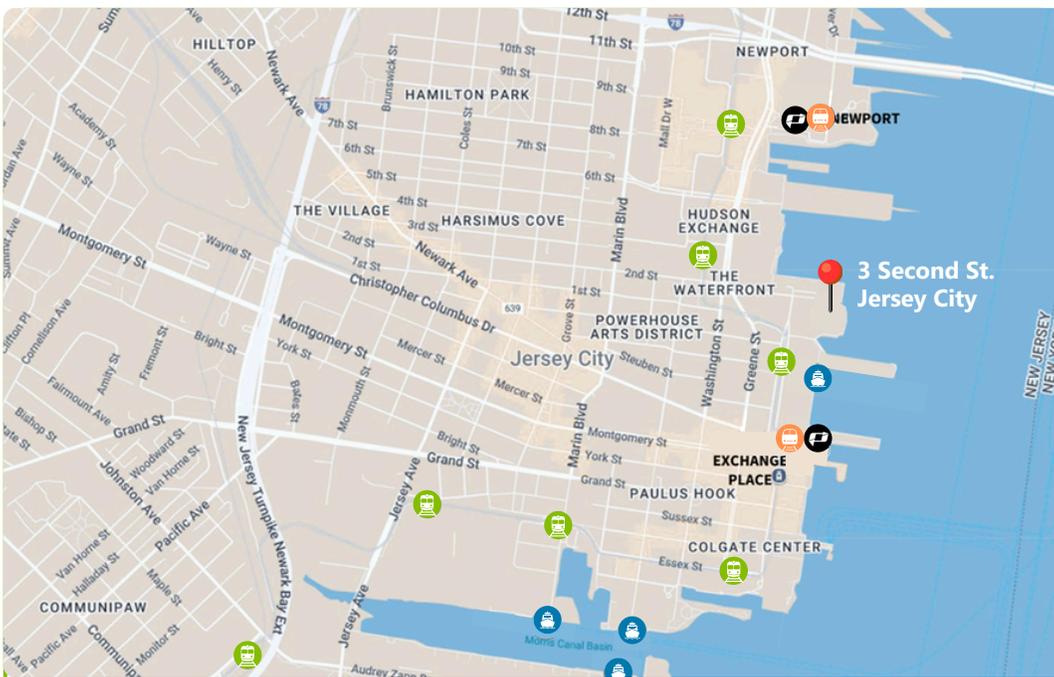
Participants receive access to free, high quality, co-working space, targeted support services, and access to a Business Immersion Program that connects them with New Jersey’s business ecosystem.



NJ BASE will stand in a key location in Jersey City next to public transportation and near global markets, while accommodating 15 to 20 companies.



Positions New Jersey as a global innovation hub, strengthens foreign direct investment, and ensures New Jersey captures the economic benefits of scaling international companies.



Key



Train



Light Rail



PATH



Ferry