

PRIVACY POLICY

New Jersey Economic Development Authority Privacy Notice

Thank you for visiting this NJEDA website and reviewing our Privacy Notice. This statement addresses collection, use and security of and access to information that may be obtained through your use of this NJEDA website.

Section A. Information Collected and How it is Used

Information Collected and Stored Automatically

If you do nothing during your visit but browse through the website, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store only the following information about your visit:

1. The Internet domain (for example, "xcompany.com" if you use a private Internet access account, or "yourschool.edu" if you connect from a university's domain) and IP address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our web site;
2. The type of browser and operating system used to access our site;
3. The date and time you access our site;
4. The pages you visit; and
5. If you linked to the New Jersey web site from another web site, the address of that web site.

We use this information to help us make our site more useful to visitors – to learn about the number of visitors to our site and the types of technology our visitors use. We do not track or record information about individuals and their visits.

If You Send Us Personal Information

If you choose to provide us with personal information, INC-NJ will use this information to create your user profile and respond to any message from you, the user, to help us get you the information you have requested. We may share the information you give us with another State of New Jersey

government agency, department, office or entity, or as otherwise required by law. The NJEDA does not collect information for commercial marketing.

Information About Cookies

As stated above, if you do nothing during your visit to INC-NJ but browse the website, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally, but may be used to gather anonymous, statistical information about how you and others use NJ-INC so that we may track engagement and improve the website.

INC-NJ may also use cookies from third-party partners such as Google Analytics to collect data for website functionality, analytics and measurement devices or Google™ Translate a free online translation service.

Section B. Personal Information and Choice

You may choose whether to provide personal information on-line. "Personal information" is information about a natural person that is readily identifiable to that specific individual. Personal information includes such things as an individual's name, address, and phone number. A domain name or Internet protocol address is not considered personal information.

We collect no personal information about you unless you voluntarily provide it to us in order to create an INC-NJ profile. You may choose not to contact us by email, participate in a survey, or provide any personal information using an online form. Your choice to not participate in these activities may impair your ability to browse this NJEDA web site and read or download any information provided on the site.

When choosing to create an INC-NJ account/profile, this application collects: 1) first and last name; 2) username; 3) password; 4) email address; and 5) any financial information or business information that may be necessary to verify your identity and to participate as an investor or startup owner on this site.

Privacy Warning

Email is not a secure medium. Personal information sent via the Internet can be intercepted. You may, therefore, wish to reconsider the advisability of sending messages that contain sensitive, personal information to this Intranet address.

The NJEDA reserves the right to publicly announce anonymous and/or aggregate data regarding the total amount of users and user activity on the platform.

Other than the above, the NJEDA does not plan on divulging information collected or information disclosed voluntarily, but may be required to do so pursuant to a request under state right to know laws such as the New Jersey Open Public Records Act, any common law right to know laws, other State or Federal laws or pursuant to court order.

If you believe that your personal information is being used for a purpose other than what was intended when submitted, you may contact the NJEDA as shown in Section F.

Section C. Public Access to Information

In the State of New Jersey, laws exist to ensure that government is open and that the public has a right to access appropriate records and information possessed by state government. At the same time, there are exceptions to the public's right to access public records that serve various needs including the privacy of individuals. Exceptions are provided by both state and federal laws.

All the information collected at this site becomes public records that may be subject to inspection and copying by members of the public, unless an exemption in law exists.

Section D. Security

The NJEDA has taken several steps to safeguard the integrity of its data and prevent unauthorized access to information maintained. These measures are designed and intended to prevent corruption of data, block unknown or unauthorized access to our systems and information, and to provide reasonable protection of private information in our possession.

Section E. Disclaimer

This NJEDA website and materials may contain hypertext or links to other Internet computer sites which are not owned, operated, controlled or reviewed by the State. These links are provided solely as a courtesy and convenience to you, the visitor. When you link to one of these sites, you are no longer on the NJEDA website and this Privacy Notice will not apply. When you link to another web site, you are subject to the privacy policy of that new site.

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The NJEDA does not provide any representation or warranty that any information on this site is accurate and/or can be relied upon.

Section F. Contact Information

To offer comments about this NJEDA website, or about the information presented in this Privacy Notice email us at inc-nj@njeda.gov.