

Digital Media/Post-Production Tax Credit Program



Program Overview



\$30 million annual allocation



Project must meet the definition of digital media content production

Eligibility Path #1 (All Digital)

Incur at least \$2 million in New Jersey vendor expenses in a single tax year AND at least 50% of the qualified digital media content production expenses are for wages paid to W2 employees.

Credit Amount

30% on all qualified digital media content production expenses

4% diversity bonus

35% on all goods and services used or consumed in southern New Jersey counties

Eligibility Path #2 (Post-Production Only)

Incur at least \$500k for post-production expenses in a single tax year:

- Through a qualified independent post-production company; OR
- At a New Jersey Film Lease Partner Facility; OR
- By a New Jersey Studio Partner.

Credit Amount

40% on all qualified post-production expenses at a Film Lease Partner Facility or by a Studio Partner

4% diversity bonus

35% on all qualified post-production expenses through a qualified independent post-production company

Diversity Bonus Eligibility

4% bonus on all qualified expenses if applicants submit an approved diversity plan, outlining goals which include the intention to prioritize the hiring of minority persons and women in an amount of not less than 25% of the total hired to work on the digital media content production.

Average Timeline

- Application steps: Application → Approval → Project Completed → Submit CPA Certification → Tax Credit Issuance
- 2-3 Months from application to approval
- 5-6 Months from CPA Certification to Issuance

- Transferable tax credits can be used to offset Corporate Business Tax (CBT) or Gross Income Tax (GIT)
- Above the line / Below the line resident and non-resident wages and salary can be included as a qualifying expense
- Wage and salary payments (including to Loan-outs and 1099s) must include a 6.37% income tax withholding
- No principal photography day in New Jersey required



For more information,
please scan the code or visit
njeda.gov/film

