

NEW JERSEY NON-RETAIL FOOD & BEVERAGE INSIGHTS

NEWS



Camden

**Campbell's Brings its
Namesake Condensed Soups
into the Gluten-Free Space**

Source: fooddive.com

**Campbell Soup's Move into
Snacks Boosts Sales Amid Flat
Results in Soups and Meals**

Source: fooddive.com



East Hanover

**Mondelēz Leans on
Startups to Help Fuel
Ambitious Growth Plans**

Source: fooddive.com

TRANSACTIONS HIGHLIGHTS



Newark

**Mars Acquires Kevin's
Natural Foods**

Source: foodprocessing.com



Camden

**Campbell Soup to Buy Rao's Maker
Sovos Brands for \$2.7 Billion**

Source: fooddive.com



Hoboken

**Hain Celestial Group
Announces New Global
Headquarters Location**

Source: prnewswire.com

INNOVATION CENTERS & STATE FACTS



The Food Innovation Center at Rutgers University (FIC) is a unique food business incubator and accelerator that is a unit of the Rutgers New Jersey Agricultural Experiment Station (NJAES).
www.foodinnovation.rutgers.edu

COMMERCIAL KITCHENS

AVAILABLE TO FOOD & BEVERAGE STARTUPS

Food Specialization Center
(www.theauthoritynj.com)
Hudson Kitchen Organic
(www.thehudsonkitchen.com)
Organic Food Incubator
(www.organicfoodincubator.com)



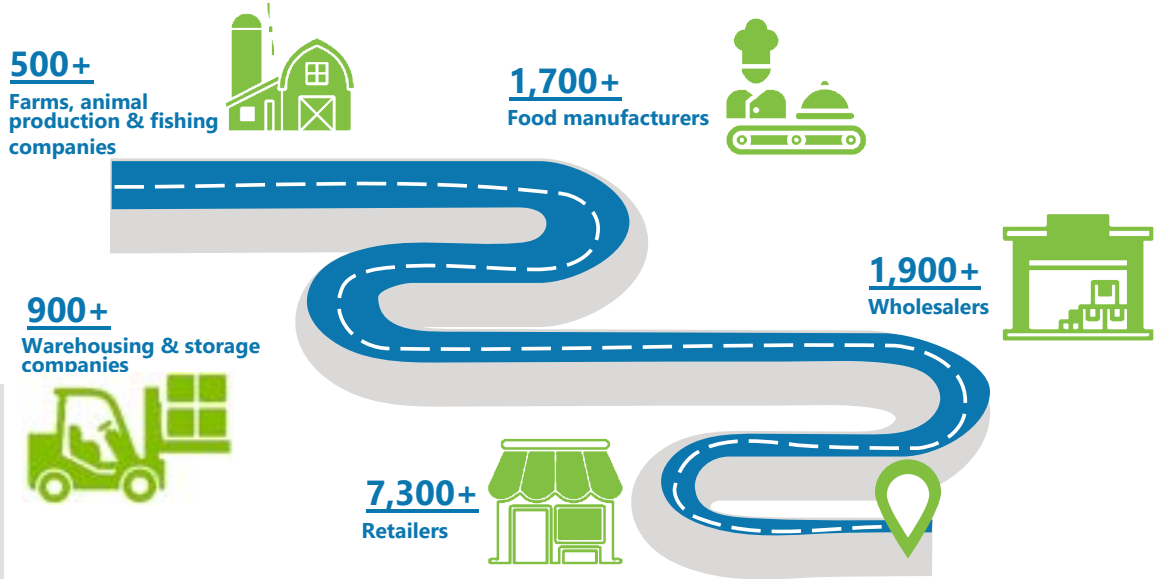
Access a talent pool of 280,000+ workers in the food and beverage industry



FOOD & BEVERAGE IN NEW JERSEY

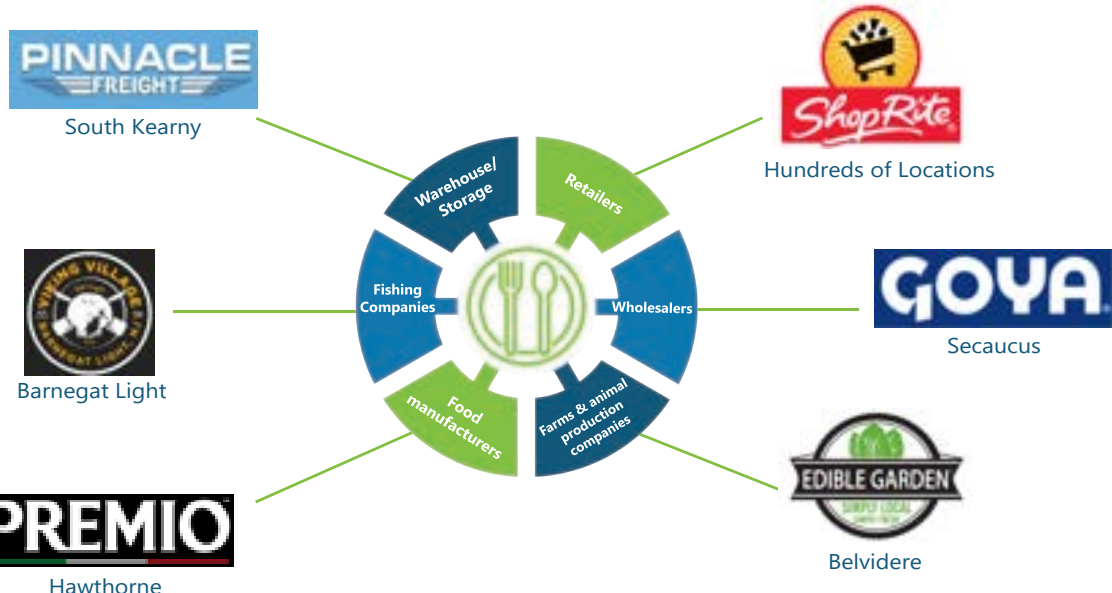
More than **12 THOUSAND** food & beverage companies call New Jersey home

New Jersey's Unique Ecosystem



End-to-end food and beverage value chain and top local and global customers

Companies Choosing NJ



Learn more about Non-Retail Food & Beverage programs, incentives, and innovation centers

