

FINANCIAL & PROFESSIONAL SERVICES INSIGHTS

NEWS



These NJ Banks have the 'Best Reputations' Nationwide: TD Bank, Valley National Land on American Banker's 2023 List
Source: njbiz.com



New Jersey Gaming Revenue Reaches \$531M in August, Second-Highest Total in State History
Source: njoag.gov



11 Companies from N.J. Land on Time's Ranking of World's Best Companies
Source: roi-nj.com

SECTOR STATE FACTS



\$148.6 Billion
Gross Domestic Product



Over 52,000
Financial & Professional Services Institutions with a footprint in New Jersey



Almost 513,000 people make up NJ's workforce, of which, roughly **18,000** are CPAs

Economic data as of December 30, 2022

INNOVATION CENTERS



FINTECH & SPORTS WAGERING INNOVATION CENTER
AT NEW JERSEY CITY UNIVERSITY SCHOOL OF BUSINESS

The FinTech & Sports Wagering Innovation Center strives to promote economic mobility for underserved New Jersey residents via workforce development initiatives and new business incubation in the FinTech and online Sports Wagering Industries
<https://ftswinnovation.org/>



The core focus of Esports Innovation Center is develop an esports ecosystem which is about creating jobs in multiple industries specifically tech and hospitality and tourism.
<https://www.esportsnj.org/>



CRAFT
CENTER FOR RESEARCH TOWARD ADVANCING FINANCIAL TECHNOLOGIES

The Center for Research toward Advancing Financial Technologies (CRAFT), is the first fintech research center funded by the National Science Foundation
<https://www.stevens.edu/craft>



Industries within New Jersey's Financial and Professional Services Sector

FinTech



Cybersecurity



PropTech



Esports



Sports Wagering



THE FINANCIAL & PROFESSIONAL SERVICES IN NEW JERSEY INCLUDES



Many Financial & Professional Services Companies with Significant Presence / Headquarters in New Jersey

(Not an exhaustive list)

Learn more about Financial & Professional Services programs, incentives, and innovation centers

