Winds of Change

An Offshore Wind story from New Jersey.

A documentary by Kino Vera.

MONTCLAIR STATE UNIVERSITY

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NJEDA ECONOMIC DEVELOPMENT AUTHORITY

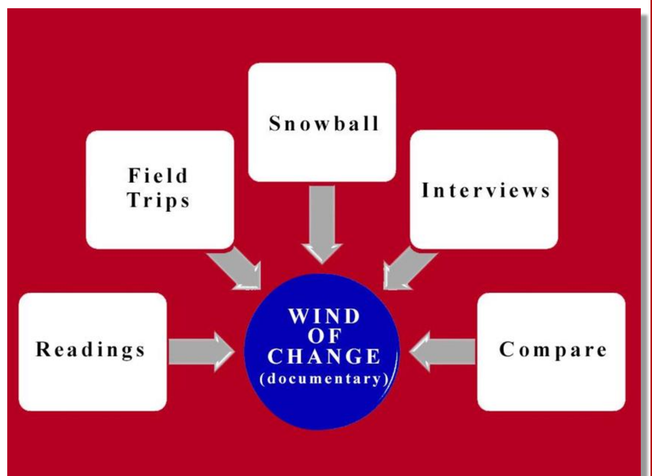
KINOVERA

INTRO

I am working on a documentary that intends to reduce gaps between developers and the community.

Films bring audiences inside stories that they might not be familiar with.

METHODS



RESULTS & DISCUSSION

- Developers and the Community together on the same platform
- Community fears: whales, economy
- Research/experience /learning

A. Bridging the Gap Between the Community and the Developers

1. The gap creates misinformation

B. Tools to engage locals

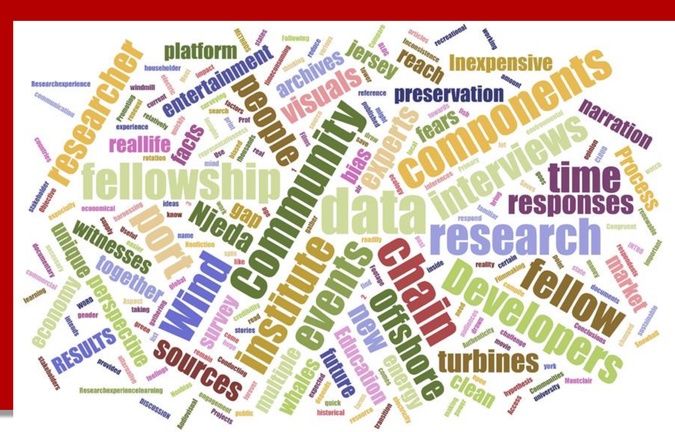
C. Clarify difficult technical details and terms that can lead to disengagement

D. Provide a platform for various stakeholder perspectives and divergent perceptions

B. Benefits of the Audiovisual Medium

1. Creating a durable record for the present and posterity

2. Presenting a complex issue in an accessible and visually appealing manner



SIMILAR PROJECTS

- Scandinavian Offshore Wind movies
- Environmental movies
- Activism documentaries
- Campaign movies
- Anthropological movies

Why a documentary

- Facts and real-life events
- Education, preservation
- Research, archives, interviews
  experts (developers)
  witnesses (community)
- Unique perspective of multiple events
- Reach a broad audience
- Authenticity, credibility
  representativeness
- INEXPENSIVE
- save TIME

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