

**Notice of Request for Proposals
for
Business Attraction and Marketing Contract
(Reference 2023-RFP-163)**

Notice is hereby given that the New Jersey Economic Development Authority is seeking proposals to provide Business Attraction and Marketing Contract.

Proposals must be responsive to the Request for Proposals (RFP), including all compliance documentation. The selected firm will be required to comply with the requirements of P.L. 1975, c. 127 - N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq.

The RFP is available on the Authority's website at <https://www.njeda.com/bidding/#IPM3> under:

"2023-RFP-163 Business Attraction and Marketing Contract"

Questions regarding the RFP must be submitted in writing, via e-mail to: EDAProcurementQA@njeda.com, no later than Tuesday, April 04, 2023, at or before 1:00 PM (EST). No phone calls please.

All questions and answers regarding the RFP will be posted on the Authority's website as Addenda at: <https://www.njeda.com/bidding/#IPM3> under "2023-RFP-163 Business Attraction and Marketing Contract"

Proposals shall be received no later than Friday, April 21, 2023, at or before 1:00 PM (EST).

Electronic Proposals must be uploaded to the Authority's ShareFile system, per the RFP application: <https://njeda.sharefile.com/r-re812082d48694f8da60ba778c173125c>

Hard Copy Proposals must be addressed to:

New Jersey Economic Development Authority
Procurement Department
Ref: 2023-RFP-163 Business Attraction and Marketing Contract
Study for Select Parcels
Due Date: April 21, 2023 – 1:00 PM (EST)
PO Box 990
36 West State Street
Trenton, NJ 08625-0990
609-858-6700

The above dates are subject to change. All changes will be reflected in Addenda posted to the Authority's website at <https://www.njeda.com/bidding/#IPM3>.

RFP Issued By:

New Jersey Economic Development Authority
PO Box 990
36 West State Street
Trenton, NJ 08625-0990
609-858-6700