

**NJEDA Small Business E-commerce Support Program
Eligible Businesses**

- Restaurant, Retail Store or Personal Care business (e.g., barbershop, hair salon, nail salon, etc.)
- Situated in a commercial location with a physical store front in New Jersey
- Currently registered to do business in New Jersey
- Small Business as defined by the US Small Business Administration (SBA)
- Able to provide a current NJ Business Assistance or Incentive Clearance Certificate