

Attachment A Proposed Program Specifications Food Retailer Innovation in Delivery Grant December 20, 2022		
Funding Source	\$2,600,000 from the Appropriations Act for Fiscal Year 2022 for Food and Agriculture Innovation to capitalize the Food Retailer Innovation in Delivery Grant (FRIDG) program and cover administrative costs that are needed to administer the program. Up to \$100,000 may be used by the Authority to cover administrative costs.	
Program Purpose	To improve food access in New Jersey's Food Desert Communities (FDCs) by providing grants to food retailers to purchase temperature-controlled, food-safe refrigerated lockers, install them in FDCs, and facilitate food delivery into FDCs to allow residents to access high quality groceries, including fresh produce.	
Eligible Applicants	Eligibility will be limited to food retailers which, at the time of application, are authorized by the United States Department of Agriculture Federal Nutrition Service (USDA FNS) to accept Supplemental Nutrition Assistance Program (SNAP) benefits for online ordering.	
	Applicants must be independent supermarkets (single location with a single owner), independent supermarket operators (single location working with a third-party supplier or franchisor such as Sav-A-Lot or IGA), cooperative retailers (member of a cooperative with similar supermarket owners such as Shop-Rite, which is a member of the Wakefern Cooperative), chain supermarkets (ten or more supermarkets owned by a single corporate entity such as Stop & Shop or Acme), mass merchandisers (large retailers which operate full-service supermarkets within its retail locations such as Walmart), or warehouse clubs (large retailers where customers can buy large quantities wholesale, such as BJ's). All applicants, regardless of supermarket type, must have a physical retail location in New Jersey and can service and make deliveries to a locker located in an FDC, though the orders may be serviced from a non-retail location (e.g., distribution center). This program is not open to food retailers with no physical retail location in New Jersey.	
	In addition, applicants must comply with the following requirements: • Be in good standing with the following New Jersey Departments: • Division of Taxation, as evidenced by a Tax Clearance Certificate	

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	 Department of Environmental Protection Department of Labor and Workforce Development Commit to place and make deliveries to any locker purchased through FRIDG in an NJEDA-designated FDC in an area that is accessible to the general public in an FDC (i.e., not in a restricted area such as an apartment building lobby open only to apartment residents) for a minimum of 12 hours per day, seven days per week 	
Eligible Uses	Applicants are limited to purchases of self-contained, temperature-controlled lockers to help expand food delivery opportunities and improve food access within Authority-designated in Food Desert Communities (FDCs). Lockers must be placed within an FDC in an area that is accessible to the general public for a minimum of 12 hours per day, seven days per week. FRIDG is intended to cover prospective costs for purchases not yet made.	
Application Process and Board Approval/ Delegated Authority	Online application. Applications will be accepted on a rolling basis, will be reviewed as they are received, and will proceed based on readiness and completion.	
	• This pilot product will be available for 18 months from the date applications are made available to the public, or until the total funding pool is exhausted (whichever is sooner).	
	Delegation to the Chief Executive Officer (CEO) to approve individual applications to FRIDG in accordance with the terms set forth in the product specifications.	
Grant Amounts	Grant awards will start at 30% of total project costs, with the ability to stack on bonuses to cover more of the costs for applicants that meet the following criteria, where no grant can exceed 50% of the total project costs or \$250,000, whichever is the lesser of the two.	
	 Stackable 5% Bonuses Locker located within an FDC ranked within the top ten (10) statewide Applicant provides a Memorandum of Understanding, Letter of Support, Letter of Intent, or partnership contract or agreement with a social service organization (e.g., food pantry, soup kitchen, community center, library) to locate locker on-site with the organization in a manner that is accessible to the public in a location where community members may already access services 	

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	Applicant commits to waive delivery fees for SNAP online purchases for deliveries made to the locker purchased through FRIDG	
	 Stackable 10% Bonus Applicant commits to waive delivery fees for all deliveries made to locker, regardless of payment type 	
Fees	As listed in EDA's fee rules (N.J.A.C. § 19:30-6.1), a non-refundable fee of \$1,000 shall accompany every application	
Funding Disbursement	The Authority will make one single award disbursement when proof of equipment delivery and installation is provided, along with any necessary permits or agreements for siting the locker in its designated location within the FDC.	
Recapture Provision	If within the first 3 years award disbursement, the awardee ceases grocery delivery to the locker, moves the locker outside of an NJEDA-designated Food Desert Community, or the retailer is no longer authorized to accept SNAP online, the authority may impose a scaled recapture of the award based on the scale below.	
	If a grantee received additional funding through one or more of the bonuses and continues to make grocery deliveries the locker within the FDC and maintains eligibility to accept SNAP online but is in default of their bonus obligation(s), the Authority may choose to impose a scaled recapture based on the scale outlined below only for the amount granted for the bonus (5-10% of total award).	
	 1 year = 100% recapture 2 years = 60% recapture 3 years = 30% recapture 	
	The Authority understands that there may be circumstances outside the retailers' control that may impact the continuation of grocery delivery services to the locker purchased through FRIDG. As such, the applicant shall notify the Authority in writing (email or letter) of those circumstances and the Authority shall review and decide whether a grantee shall return or pay the amount of grant fund they received.	