

NURTURE NEW JERSEY



2021 STRATEGIC PLAN

Making New Jersey the safest and most equitable place in the nation to give birth and raise a baby.



New Jersey

CSIT

Commission on Science,
Innovation and Technology

NJ EDA

Maternal & Infant Health R&D Grant Program

Informational Webinar

June 28, 2022

Agenda

- Welcome
 - Program overview
 - Submission Process
 - Eligibility Criteria
 - Required Documents
 - Scoring Criteria & Bonus Points
 - Terms & Conditions
 - Important Details
 - Timeline
-

Program Overview

Program Summary

The goal of the Maternal & Infant Health R&D Grant Program is to support innovation from researchers and entrepreneurs focused on developing technology, therapeutics, and other solutions to address maternal and infant health challenges in New Jersey.

What are the targeted industries?

- Life Sciences** (e.g., therapeutic drug development, medical devices)
- Technology** (e.g., digital and telehealth services and platform development)
- Food and Beverage** (non-retail)

Program Details

Grants will be awarded on a competitive basis, with awards going to the highest scoring applicants.

Program Overview

Project sizes

Eligible applicants can receive grant awards of up to \$75,000.
Each approved grant will be valid for a period of 12 months.

Objectives of the Program

- Support innovation from researchers and entrepreneurs focused on developing technology, therapeutics, and other solutions to address maternal and infant health challenges from prenatal to 12 months postpartum.
- Engage early-stage innovation-based companies in New Jersey to accelerate research and development of technologies to transform new discoveries from research stage into commercially viable products and services that impact maternal and infant health.

Program Overview

Use of funds

Program funds are intended for research and development of technologies, products and services that enhance the quality of care for and service delivery activities to women, infants, and healthcare agencies from prenatal care through the postpartum period.

No more than 30% of the budget proposed for the Project, in the aggregate, may be spent on:

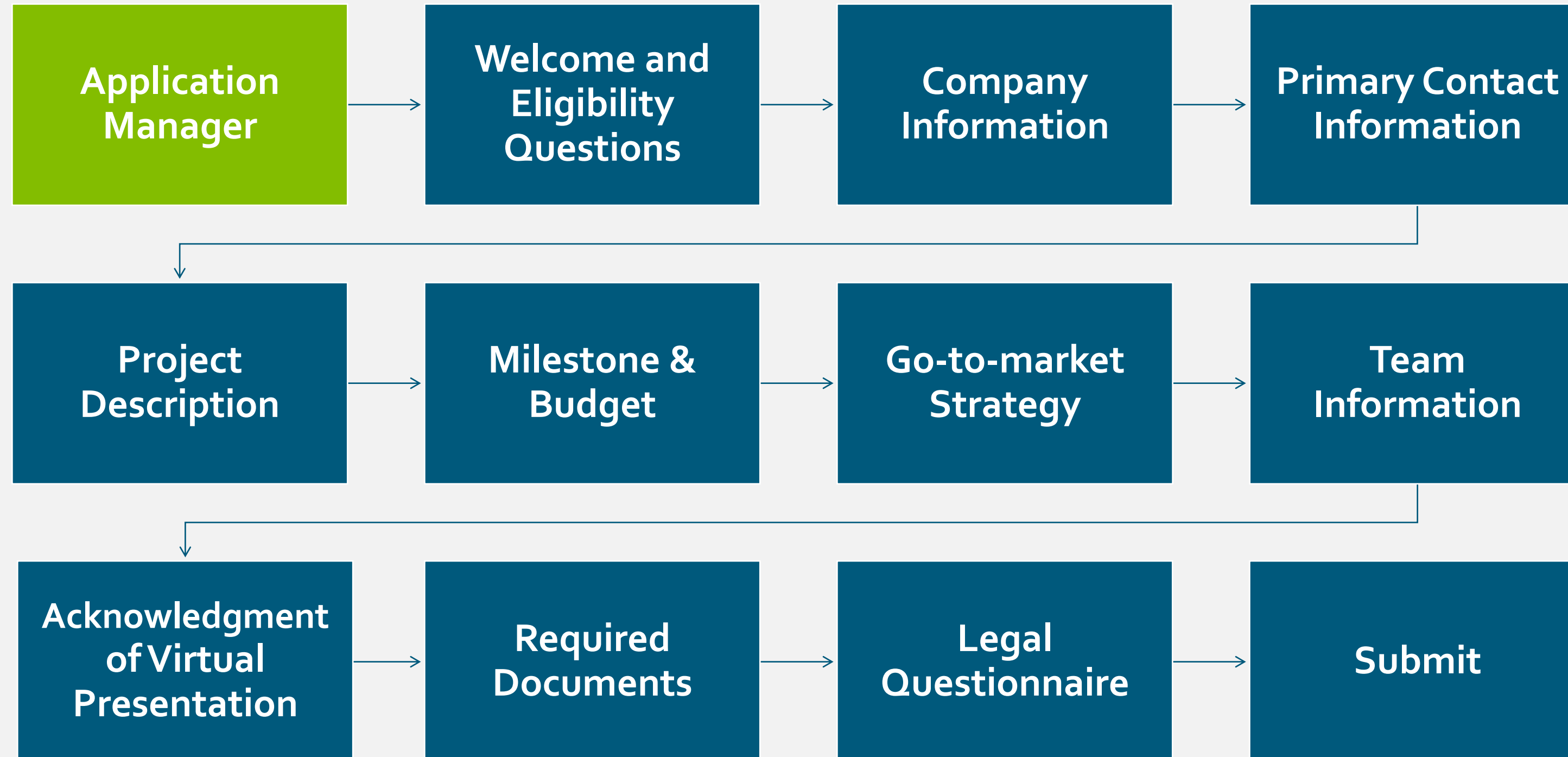
- Marketing and customer discovery specific to the innovation
- IP patent prosecution and licensing-related expenses
- Conference registration fees

Ineligible expenses:

- Direct counseling
- Clinical services
- Manufacturing of products for sale or commercial use
- Real estate rental expenses
- Patient clinical trial expenses
- Construction costs

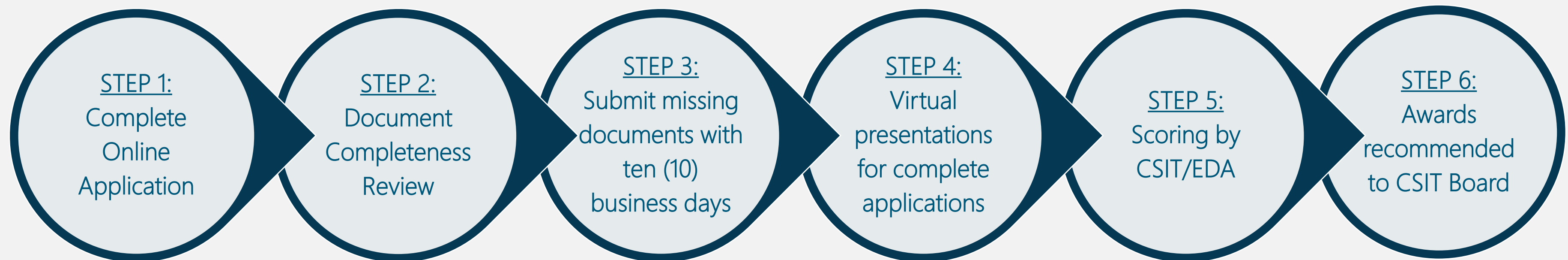
Program Overview

Application Sections



Submission Process

Application, Review and Approval Process



Eligibility Criteria

Who can participate?

- ✓ Authorized and in good standing to conduct business in NJ, as evidenced by a current NJ Tax Clearance Certificate (listing Commission on Science, Innovation and Technology)
- ✓ Minimum of one **(1) full-time equivalent employee** (FTE-35 hrs. per week) including founders; with at least one employee working 50% of their time on the project being proposed
- ✓ 50% or more of the work of its employees including founders and contractors conducted in NJ (calculated on an FTE basis)
- ✓ Have no more than 25 full-time equivalent (FTE) workers at time of application
- ✓ Less than \$1,000,000 in previous calendar year sales revenue
- ✓ Cannot own or control more than 1% stock of the applicant and be an employee or officer of any agency of the state

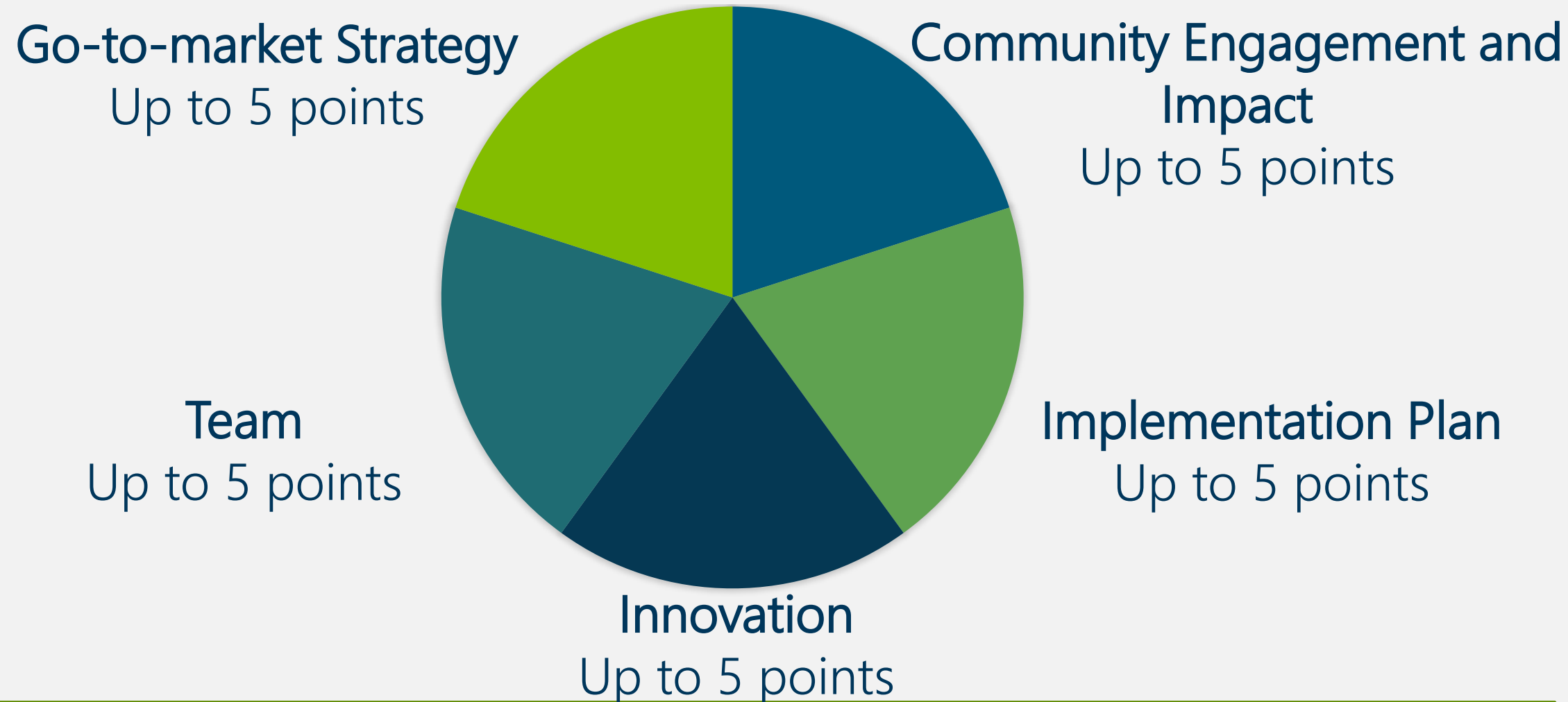
Required documentation

What should I submit?

- Proof of Concept
- Employee Information
- Summary of most recent Internal Payroll
- Most recent Company tax filing
- NJ Tax Clearance Certificate (CSIT)
- Minority/Woman/ Veteran Owned Business NJ Certification (if applicable)
- Signed Application Certification
- Complete CSIT Legal Debarment Questionnaire
- Completed Non-Involvement in Russia/Belarus Certification

Scoring criteria

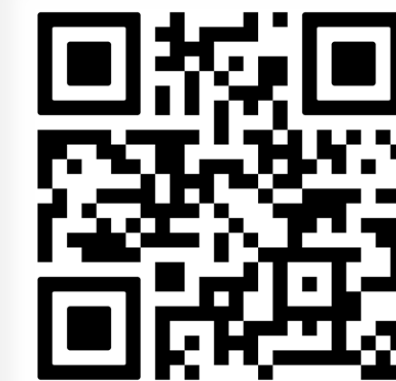
How will my application be scored?



Applicants must score a minimum of **10 points** on the scoring criteria to be recommended for an award or assigned bonus points

Bonus Points?

- ✓ NJ certified Minority-owned business (2 points)
- ✓ NJ certified Women-owned business (2 points)
- ✓ NJ certified Veteran-owned business (2 points)
- ✓ Located in an Opportunity Zone eligible census tract or Government restricted municipalities (2 points)



Terms and Conditions

Reporting

Report economic impact data to CSIT upon the completion of program for a period of two (2) years

Commitment to NJ

Agree that employees and consultants will conduct at least 50% of work (calculated on an FTE basis) in New Jersey for a period of 2 years from the effective date of the Grant Agreement;

- Failure to comply will result in full re-payment of grant within sixty (60) days of relocation or as conditions state in the Grant Agreement)

CSIT Events

Participate in future CSIT/NJEDA alumni activities

- E.g., serve as a panel member or conducting interviews about Program experience

Site Visit

Participate in one in-person interim site visit from the CSIT/EDA team for update on project.

Important Information: **Read NOF/FAQ**

Application Portal

Application Portal is open:

July 1st, 2022, at 9:00am EST through August 26th, 2022, at 5:00PM EST

CSIT Communication

Questions and inquiries accepted through the application deadline and should be submitted to csitmaternal@njeda.com

All questions received and answers provided will be answered in the form of a Frequently Asked Questions (FAQ) document, which will be posted and continuously updated on CSIT's website

Electronic Signature

Applicants may provide an electronic Application Certification by uploading a signed PDF, however, if an applicant prefers not to provide an electronic signature, the applicant may follow the instructions on the NOF and online portal to provide a signature

Important Information (cont.)

Missing documentation

Applicants with missing documentation will receive an email notification from CSIT to submit or re-submit any missing or incomplete required documentation

Failure to provide missing documentation

Any application that does not include ALL the documents specified or contain documents that have not been completed will be considered incomplete and will not be evaluated

COVID processing delays

Applicants are encouraged to obtain copies of NJ documentation early in the process of completing their application since some State systems have experienced longer than usual processing times due to COVID

How to Write a Winning Application



Be detailed and clear when describing your innovation project



Start early and review before you submit



Fully answer each question



Steer clear of JARGON



SUBMIT application before 5:00pm



Once you submit your application, you can not make additional changes.

Program Timeline

June 28 Informational Webinar

July 1 Application Portal open at 9AM EST

August 26 Application Portal closes at 5PM EST

September /October Virtual Presentations with CSIT Staff and SMEs

Awards are expected to be made by **Q1 2023**

Thanks for joining!

Application portal open
Apply at: www.njeda.com/csit/

Questions/Inquiries?
Email: csitmaternal@njeda.com