

Why New Jersey for ADVANCED MANUFACTURING?









Connected location with distinct infrastructure assets

- Reach 40% of US
 consumers within a 1-day
 drive of New Jersey
- Enjoy unmatched regional and global connectivity with unparallel access to the Northeast Corridor and ~600 nonstop flight destinations¹
- Take advantage of the largest port on the East Coast and our best-in-class digital infrastructure

Innovative manufacturing ecosystem

- Join a diverse and growing ecosystem of 4,200+ advanced manufacturing firms that call NJ home and are doubling down here
- Locate in the center of a robust Mid-Atlantic advanced manufacturing economy, focused in the sectors that matter most, and offering real local advantages
- Benefit from Governor Murphy's pro-growth manufacturing agenda and an ecosystem of supports

Full breadth of manufacturing talent

- Access 236,000+ highskilled and blue collar manufacturing workers needed across your business
- Get access to a talent pool that is highly diverse and truly global

Tap into NJ's robust workforce pipeline including 150+ higher education institutions

- A place for every employee
- Offer employees access to the #1 ranked pre-K-12 education system in the nation
- Provide employees with a choice of commutable city, small town, country, and coastal living
- All this at a fraction of the cost of New York and Philadelphia and just a short train ride away





40% OF THE US **WITHIN A 1-DAY** DRIVE

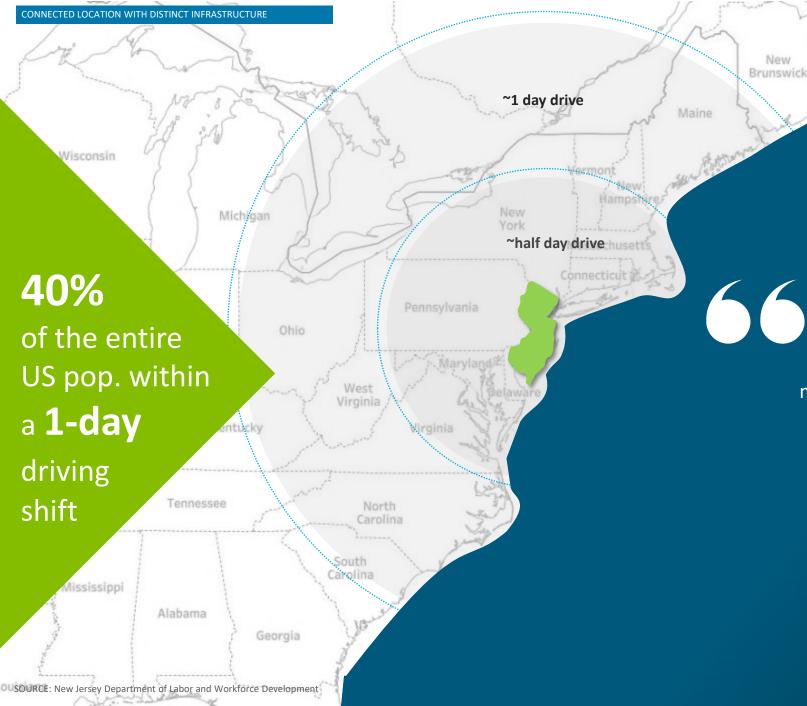


AT THE HEART OF THE **NORTHEAST CORRIDOR WITH ACCESS 6 AIRPORTS, 3 INTERNATIONAL**



RAIL AND ROAD NETWORKS CONNECTING MAINE TO FLORIDA WITH THE #1 PORT ON THE **EAST COAST IN THE #1 DIGITALLY-CONNECTED STATE**

choose: NJ\$EDA



~100 million

People – and thousands of retailers and suppliers – within a day's drive

There are many benefits of operating in New Jersey. We bring in paper from all over the world, so it's important for us to be near the major ports. We also ship internationally, so we must be close to proficient transportation. We're located less than an hour from airports and New York City.

- **Lisa Hirsh**President and CEO
Accurate Box Company



At the heart of the Northeast corridor, next to NYC and Philadelphia



Day trips by train to Washington DC and Boston

\$2.9 trillion

GDP within 150 miles¹

36 million

consumers¹ within 150 miles

NOTE: All train times referenced from Newark Penn Station

1 Includes the GDP and population of counties whose centers are within 150 miles of New Jersey

Easy access to employees, clients, and customers across the globe







Importing and exporting goods could not be easier for your business



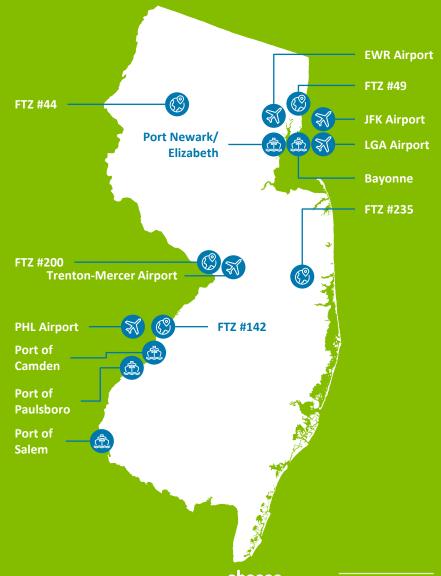
Access 6
Airports,
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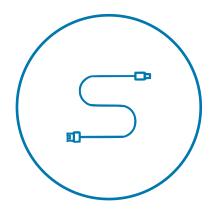
#1 largest port on the East Coast



5 strategically located Foreign Trade Zones throughout the State



Best-in-class Digital Infrastructure

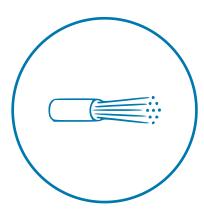


Best Broadband access in the country (broad coverage, high-speeds, and low pricing)



#2

access to a wired connect with speeds over 100 Mbps+ (97.7%)



67%

population with access to fiber-optic internet (National Avg is 25%)





RICH, DIVERSE AND GROWING ECOSYSTEM OF 4,200+ ADVANCED MANUFACTURING FIRMS



STRATEGIC ADVANTAGES WITHIN A ROBUST REGIONAL **MANUFACTURING ECONOMY**



A CLEAR, PRO-GROWTH COMMITMENT **TO ADVANCED MANUFACTURING WITH REAL SUPPORTS IN PLACE**

Diversity of advanced manufacturing companies in New Jersey

advanced manufacturing firms in NJ



















































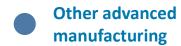
























Leading companies are doubling down here

New 45,000 square foot facility brings B&W Tek, Innovative Photonic Solutions (IPS) and a new Metrohm USA applications lab and field office under one roof.

Chemical Instrument Manufacturer



Opened new 6,100 square foot, state-of-the-art facility in Totowa, **New Jersey**

Global Laser Microjet Cutting Company



Celebrated breaking ground on a 42,000 sq. ft. expansion of its manufacturing facility in Logan Township

Gluten Free Food Manufacturer

Dr Schär

Jersey, laying the foundations for a state-of-the-art Hovione Campus. **Contract Development and Manufacturing Organization**

Adding a 31,000 sq. ft. building next to

its current facility in East Windsor, New



2021

2021



Global Electric Vehicle Company

Expands in North America with 30,000 sq. ft. service center



Biotechnology Company

Expanded 32,000-square-foot manufacturing facility



Biopharmaceutical Company

Expands in NJ, 220,500 sq. ft. gene therapy manufacturing facility

Beiersdorf

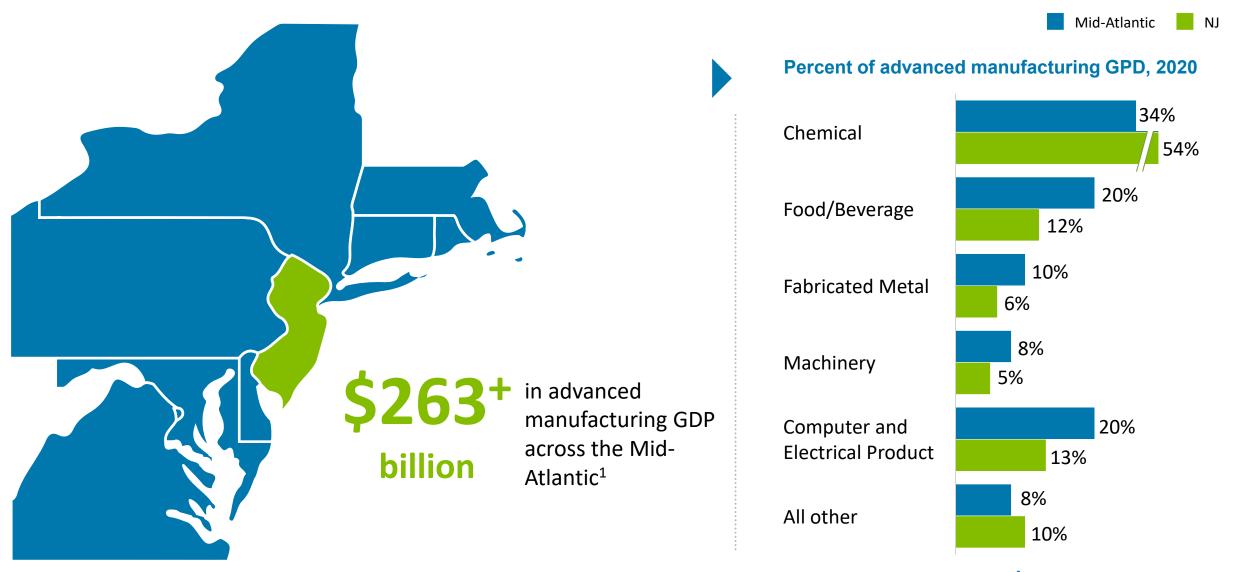
Global skincare company

Opens a new 32,000-square-foot **Innovation Center**





Located in a robust Mid-Atlantic manufacturing economy and focused in the sectors that matter most



Massachusetts, Pennsylvania, New York, Maryland, Virginia, Connecticut, Rhode Island, Delaware



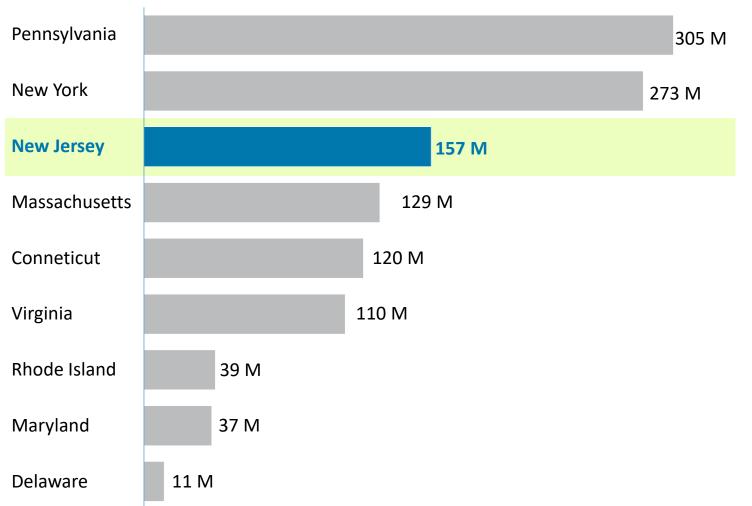


SOURCE: Bureau of Economic Analysis

Among the best places in the Mid-Atlantic to create products and get them to customers quickly

Abundant manufacturing spaces to create...





...and an ability to get products to customers fast



port on the East Coast, with nearly 2X the volume of Virginia



distribution and warehousing capacity in the Mid-Atlantic (712+ million sq. ft)

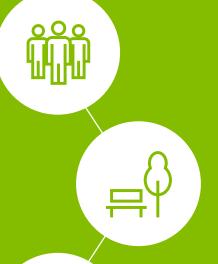


Governor Murphy's economic development plan for the future



Investing in **PEOPLE**, including robust workforce supports to train the workers of the future

Supporting **INNOVATION** by creating clear sector priorities and specific programs to support companies within those sectors



Investing in **COMMUNITIES**, including making significant investments in expanding New Jersey's robust infrastructure and invigorating its cities







We have the supports needed to help advanced manufacturing companies thrive

TAILORED WORKFORCE PROGRAMS



Helping New Jersey Manufacture Success

Pro-action Education Network



ECOSYSTEM OF ADVANCED MANUFACTURING SUPPORT



A NETWORK OF SUPPORTIVE INSTITUTIONS AND PROGRAMS



Helping New Jersey Manufacture Success



SUPPORTS FOR INNOVATION **AND RESEARCH**

Center for **Manufacturing Systems**



The New Jersey Advanced Manufacturing Institute

University Industry Partnership

Makerspaces across the State











LARGE AND ACCESSIBLE TALENT POOL



236,000+

Advanced manufacturing workers at the ready

FULL BREADTH OF MANUFACTURING TALENT

TRULY DIVERSE POPULATION



37%

female share of advanced manufacturing workforce

PIPELINE OF TOP TALENT



150+

higher education institutions supporting range of workforce needs

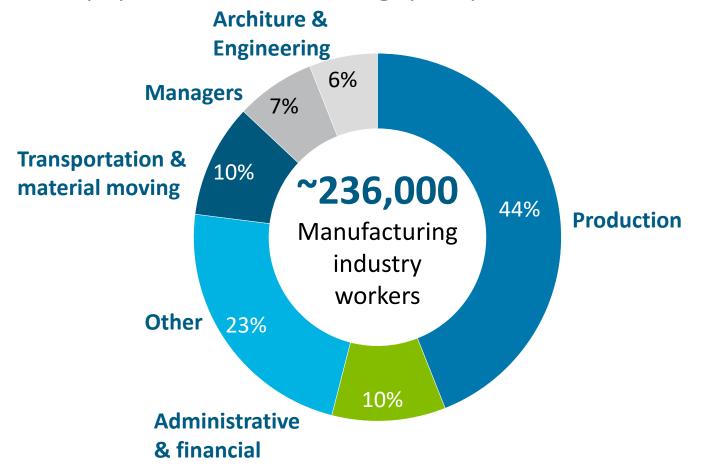
choose: NJ\$EDA



Hundreds of thousands already working in New Jersey's advanced manufacturing industry

NJ distribution of occupations in the manufacturing sector

% of NJ employment in the manufacturing by occupation, 2020





We're proud to continue contributing to the manufacturing comeback...in Trenton and the launch of our new division allows us to hire new employees while maintaining the loyal and multi-generational workforce who have made Switlik the continuing success it is today.

> - Stanley Switlik II CEO **SWITLIK Survival Products**





Deep pool of advanced manufacturing workers at the ready

SOURCE: Bureau of Labor Statistics





Workers employed in production occupations¹



12,000+

First-Line
Supervisors²
projected to grow 3%
in the next decade



5,000+

Machinists
projected to grow
7% in the decade

1 Includes production occupations within manufacturing only | 2 Includes first-line supervisors of production and operating workers across sectors

choose: NJ EDA

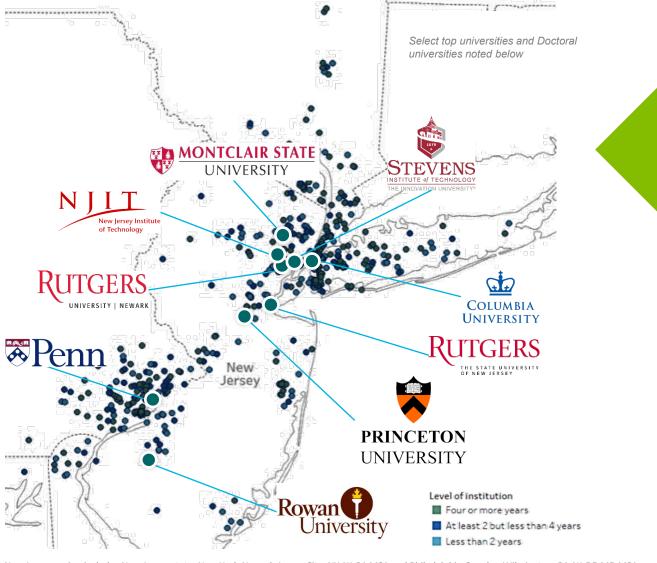


Diverse talent needed to compete in a globally diverse world





Access to 150+ premier higher education institutions



1 New Jersey region includes New Jersey state, New York-Newark-Jersey City, NY-NJ-PA MSA and Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA 2 Includes universities under Carnegie classification: Doctoral Universities: Very High Research Activity, Doctoral Universities: High Research Activity

3 Includes Princeton, Columbia University and University of Pennsylvania

150+ institutions in

the region¹

\$7.8 billion

R&D expenditures¹

25

Doctoral universities^{1,2}

#1

University in the country and

3 of top 10^{1,3}







Montclair

A safe and vibrant suburb with incredible schools, world-class dining options, and direct access to New York City







The #1 Pre-K-12 education system in the country







ranked in Pre-K-12 education **Compared to...**



PA

NY

35

40

CA

TX

of the top 30 school districts



of the top 20 high schools in the US



A short train ride from New York City but significantly more affordable

If your income in Manhattan is...

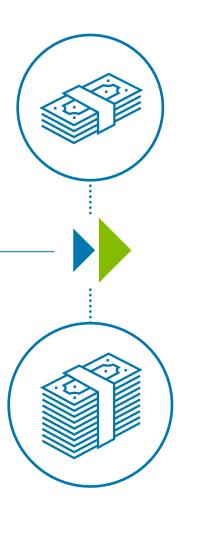
~\$100,000

after taxes

Moving to Newark would get you...

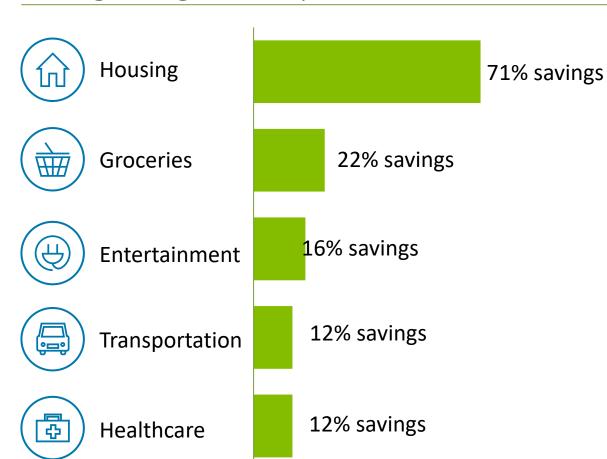
~\$200,000

of purchasing power



Typical savings moving from Manhattan to Newark

% savings vs. original dollar spend









Access to New York City and all its amenities at a fraction of the cost





Endless opportunities for leisure



130 Miles of Coastline



130

Craft **Breweries**



9,900

Farms



256

Historical Sites & Memorials



400+

Lakes, Pond & Reservoirs



335

Golf Courses



949

Miles of Hiking



44

Zoos, **Arboretums &** Gardens



State Parks



18

Theme Parks



150

Museums



Ski Mountains



10

Sports Stadiums



A progressive agenda that helps attract diverse, highly-skilled talent

Governor Phil Murphy Celebrates Groundbreaking of Historic Research, Education and Innovation **Hub in New Brunswick**

NEW BRUNSWICK - Governor Phil Murphy, Rutgers President Jonathan Holloway, Princeton Provost Deborah Prentice, Hackensack Meridian Hospital CEO Bob Garrett, RWJ Barnabas CEO Barry Ostrowsky, and Assembly Speaker Craig Coughlin, along with other academic, elected, and private sector leaders today broke ground on the historic New Jersey Innovation and Technology Hub, a 550,000 square foot development that will be a center of innovation, research, and medical education in downtown New Brunswick.

Governor Murphy Advances Climate Action to Secure New Jersey's Clean Energy Future

11/10/2021

Governor Establishes New Interim Greenhouse Gas Reduction Goal and Announces \$33 Million Investment in Clean Transportation Projects

Murphy announces \$400M in Capital Facilities Funding to support higher education

By Linda Lindner (New Brunswick) - November 16, 2021

U.S. DEPARTMENT OF COMMERCE INVESTS \$3 MILLION TO SUPPORT GROWTH OF AVIATION TECHNOLOGY CLUSTER IN CAPE MAY COUNTY. NEW JERSEY

December 9, 2021

Murphy Administration Charges Toward an Electric Vehicle Future, Including New Effort to Encourage EV Charging Infrastructure in Every New Jersey Municipality

September 8, 2021, 6:14 pm | in

Posted on: October 1, 2021

Gov. Murphy Establishes Office of Diversity, Equity, Inclusion, and Belonging

On Tuesday, September 28, Governor Phil Murphy signed Executive Order No. 265 (EO 265), which establishes the Office of Diversity, Equity, Inclusion, and Belonging to be led by newly appointed Jayne Johnson.

A true partner for your business with supports to help at every stage



GET STARTED

Targeted financing programs for young companies



GET ESTABLISHED

Innovative supports for growth companies



GROW

Venture funding and loan programs to help companies scale



As an entrepreneur and former Pfizer executive, I cannot underscore enough the critical value that early funding brings to companies like ours, I applaud and thank Governor Phil Murphy for expanding the Angel Investor Tax Credit. I know it will impact our conversation with investors in the months and years ahead.

Geno J. Germano CEO, Elucida Oncology



We'd love to connect with you!





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